



## Italian Pop Culture

### Media, Products, Imageries

*edited by Fabio Corsini*

What does the expression pop culture mean today? And how does it contribute to understanding a Country and a cultural group? This collection of essays, diverse in content, approach and perspective, tries to answer these questions. It aims at describing and figuring out the texture of Italian pop culture – as a meaningful juxtaposition between high and low, mass and elite, artistic and consumerist – in relation to the Italian mediascape and cultural context.

Through the mosaic of narratives produced by television, music, comics and novels, to name a few, and the mixture of genres and types of cultural products analyzed in every essay, the reader is allowed to further the knowledge of Italian pop culture and to get a glimpse of Italians and 'Italian-ness'.

Contributors: Paolo Biondi, Marco Bracci, Milly Buonanno, Fabio Corsini, Flavia Monceri, Anna Lucia Natale, Nicoletta Peluffo, Kristin Stasiowski, Edoardo Tabasso, Bernardo Valli.

**Fabio Corsini** is the Coordinator of the Communication Program at Kent State University, Florence Center. He combines teaching and researching activities in the fields of communication, media and culture. He has published on television narratives, diversity media and branded contents.

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